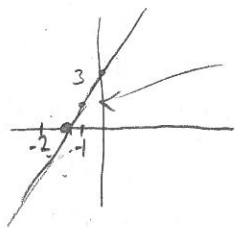


1. Find the point on the line $y = 2x + 3$ which is closest to the origin.



$$(x, y), \text{ distance to origin is } \sqrt{x^2 + y^2} = \sqrt{x^2 + (2x+3)^2}$$

$$= \sqrt{5x^2 + 12x + 9} \quad x \in (-\infty, \infty)$$

The minimum of this occurs at the same pt the square of the distance has a minimum, so let

$$f(x) = 5x^2 + 12x + 9$$

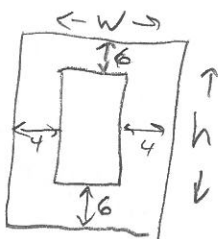
$$f'(x) = 10x + 12 = 0$$

Critical pt must be a minimum

$$x = -\frac{6}{5}, \quad y = 2\left(-\frac{6}{5}\right) + 3$$

$$= -1.2 \quad = \frac{3}{5} = 0.6$$

2. The top and bottom margins of a poster are each 6 cm and the side margins are 4 cm. If the area of the printed material on the poster is fixed at 384 cm^2 , find the dimensions of the poster with the smallest total area.



$$(w-8)(h-12) = 384 \quad h = 12 + \frac{384}{w-8}$$

$$\text{Minimize } A = hw \quad w > 8$$

$$A(w) = \left(12 + \frac{384}{w-8}\right)w = 12w + \frac{384w}{w-8}$$

$$A'(w) = 12 + \frac{384(w-8) - 384w(1)}{(w-8)^2}$$

$$= 12 - \frac{8(384)}{(w-8)^2}$$

$$A'(w) \text{ DNE at } w=8 \text{ (but } w > 8 \text{ so that does not matter)}$$

$$A'(w) = 0 \quad \text{i.f.}$$

$$12 = \frac{8(384)}{(w-8)^2}$$

$$(w-8)^2 = \frac{8(384)}{12} = 256$$

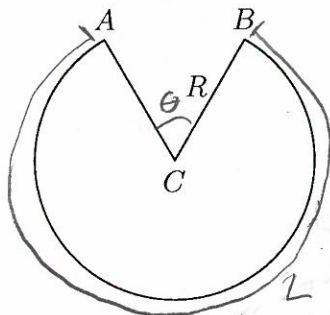
$$w-8 = 16$$

$$w = 24$$

$$\text{Since } A''(w) = \frac{8(384)2}{(w-8)^3} > 0, \text{ this is a minimum}$$

$$w = 24, \quad h = 12 + \frac{384}{24-8} = 36$$

3. A cone-shaped drinking cup is made from a circular piece of waxed paper of radius R by cutting out a sector, as shown, and joining the edges CA and CB . Find the maximum capacity of the cup.



Volume of a cone = $\frac{1}{3}$ (area of base) height

Let $L \in (0, 2\pi R)$ be the "outer circumference" of the waxed paper



circumference of base = L

radius of base = $\frac{L}{2\pi}$



$$h = \sqrt{R^2 - \frac{L^2}{4\pi^2}}$$

$$\text{Volume of cup} = \frac{1}{3} \pi \left(\frac{L}{2\pi}\right)^2 \sqrt{R^2 - \frac{L^2}{4\pi^2}}$$

$$V(L) = \frac{1}{12\pi} L^2 \sqrt{R^2 - \frac{L^2}{4\pi^2}}$$

$$V'(L) = \frac{1}{12\pi} \left(2L \sqrt{R^2 - \frac{L^2}{4\pi^2}} + L^2 \frac{1}{2\sqrt{R^2 - \frac{L^2}{4\pi^2}}} \left(\frac{-2L}{4\pi^2} \right) \right)$$

$$0 = \frac{1}{12\pi} \left(\frac{2(R^2 - \frac{L^2}{4\pi^2}) - \frac{L^2}{4\pi^2}}{\sqrt{R^2 - \frac{L^2}{4\pi^2}}} \right)$$

$$0 = 2R^2 - \frac{3L^2}{4\pi^2}$$

$$2R^2 = \frac{3L^2}{4\pi^2}$$

$$L = 2\pi \sqrt{\frac{2}{3}} R$$

$$\text{So } V(L) = \frac{1}{3} \pi \left(\frac{2}{3} R^2\right) \sqrt{R^2 - \frac{2}{3} R^2}$$

$$= \frac{1}{3} \pi \left(\frac{1}{3}\right) \frac{2}{3} R^3$$

$$V(L) = \frac{2\pi}{9\sqrt{3}} R^3$$

Note: To determine angle cut out

$$L = (2\pi - \theta) R$$

$$2\pi \sqrt{\frac{2}{3}} R = (2\pi - \theta) R$$

$$2\pi \sqrt{\frac{2}{3}} = 2\pi - \theta$$

$$\theta = 2\pi - 2\pi \sqrt{\frac{2}{3}} = 2\pi \left(1 - \sqrt{\frac{2}{3}}\right) \approx 67^\circ$$