1. Find the point on the line $y=2 x+3$ which is closest to the origin.
2. The top and bottom margins of a poster are each 6 cm and the side margins are 4 cm . If the area of the printed material on the poster is fixed at $384 \mathrm{~cm}^{2}$, find the dimensions of the poster with the smallest total area.
3. A cone-shaped drinking cup is made from a circular piece of waxed paper of radius $R$ by cutting out a sector, as shown, and joining the edges $C A$ and $C B$. Find the maximum capacity of the cup.

